















ABOUT US

OUR MISSION IS TO CREATE A MORE SUSTAINABLE, EQUITABLE, AND LIVABLE SAN GABRIEL VALLEY.







ACTIVITIES



- Surveys
- Poster boards
- Tabling
- 1st District Meetings
- Focus groups
- Multifamily Apartment Outreach
- Website
- Elected Official Engagement



OUTCOMES

500+ SURVEYS

20 COMMUNITY EVENTS

08 PRESENTATIONS



PROJECT SERVICE LEARNING

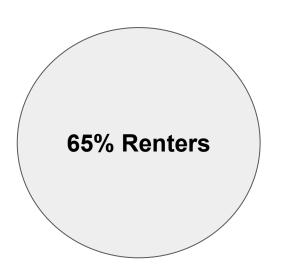
LEARN ABOUT COMMUNITY SOLAR, ENERGY EFFICIENCY, AND ENERGY STORAGE

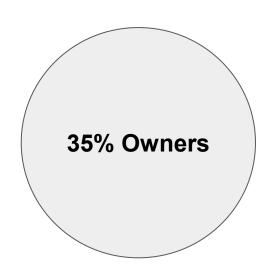
CREATE AN EDUCATIONAL VIDEO

PRESENT TO PEERS AND COMMUNITY MEMBERS



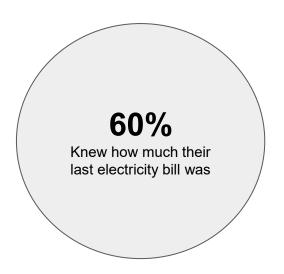
SURVEY RESULTS

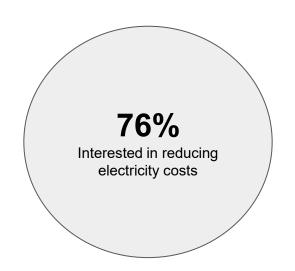






SURVEY RESULTS







SAVE ENERGY AT HOME

63% INSULATION

76% ENERGY STAR

56%
THERMOSTAT



SAVE ENERGY AT HOME

91% ENERGY EFFICIENT LIGHT BULBS

96%
TURN OFF LIGHTS



NUMBER OF DAYS ABOVE 95F WILL RISE FROM 32 DAYS TO 74 DAYS BY 2050

1. I AM AWARE OF THIS TREND60% Strongly agree

2. INFORMATION IS BELIEVABLE 74% Strongly agree

3. INFORMATION IS RELEVANT 71% Strongly Agree

4. ENCOURAGES ME TO REDUCE ENERGY USE 82% Strongly Agree



HOUSING TYPE

Single Family (72%)

Apartment (23%)

Duplex (4%)

Triplex (1%)



FOCUS GROUP FRAMEWORK

WELCOME & FOOD: 15 MINS

PROJECT PRESENTATION: 15 MINS

INSTRUCTIONS: 5 MINS

SMALL TABLE DISCUSSIONS: 45 MINS

CLOSING: 10 MINS



FOCUS GROUP FINDINGS

50%

OF PARTICIPANTS WERE
INTERESTED IN PARTICIPATING IN
THE ADVANCED ENERGY
COMMUNITY PROGRAM



FOCUS GROUP FINDINGS

THE AVERAGE MONTHLY ELECTRICITY BILL RANGED FROM A LOW OF \$25 FOR WINTER MONTHS IN THE APARTMENT RESIDENTS TO A HIGH OF **\$86** IN THE SUMMER FOR SINGLE **FAMILY RESIDENTS**



FOCUS GROUP FINDINGS

OVER 60% OF APARTMENT BUILDING RESIDENTS AND 37% OF SINGLE FAMILY RESIDENTS SAID THEY WOULD SOMETIMES LEAVE THEIR HOME TO CONSERVE ENERGY.



CHALLENGES

- Short timeline
- Multifamily Apartment Owner Outreach
- Energy organization perceptions



FUTURE WORK

- Iterative, inclusive community engagement
- Build community capacity
- Continue to pilot and demonstrate best practices



QUESTIONS?

